



**dropner**

Graphic Explainers

E-Brochure

For:  
Bloggers  
Content Writers  
Digital Marketeers  
Online Publishers

# Creating Headlines

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## Prologue

Blogging or writing, in general, is for most people difficult.

Especially coming up with titles and subtitles can be difficult for the blogger.

Usually, if you have no ideas, then the habit is to use cliché words and titles.

This booklet gives you a brief overview of the most popular words and shows you how you search for them.

## Chapter 1 The know-how.

Fewer people read your blog posts than you think. More people read your headline than you think.

You might not know it, but your headline could be the goal you're losing traffic.

Great headlines, can make an impact oppositely. You can increase the traffic to your blog by as much as 500%, based only on the headline.

Not only does the headline influence click-through rates, but it sets the tone and introduces the principal subject of the blog post.

A title can have a high impact on the audience. A great title can deliver a message fast.

A great title depends on who you're writing to, and where they're reading it.

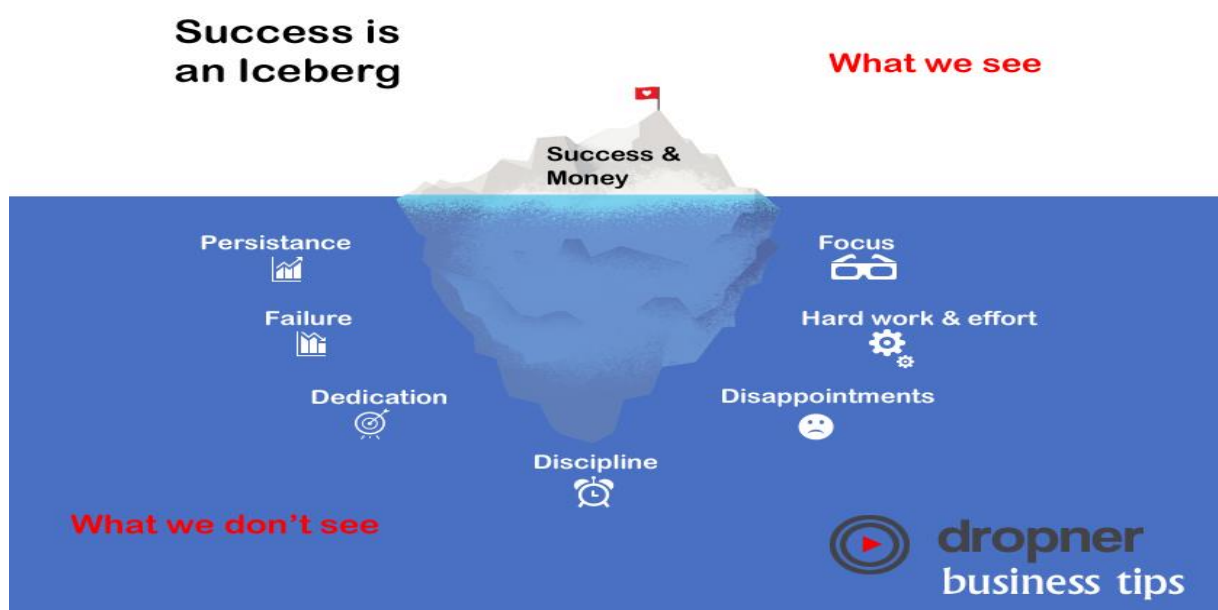
As a blog advisor, my job is to help your blog ownership grow. The content I create must achieve two things:

- They must appeal to their target personas.
- They must promise to provide worth to their target personas.

When I talk about the best headlines of all time, it gives a hint of the most creative titles.

When you create a headline for your WordPress blog, apply some factors such as hints, appealing, value, and worth.

Don't think or daydream only about success point readers in the right direction.



## Chapter 2 Key pointer

If you struggle with some basic questions, or you want to be specific.

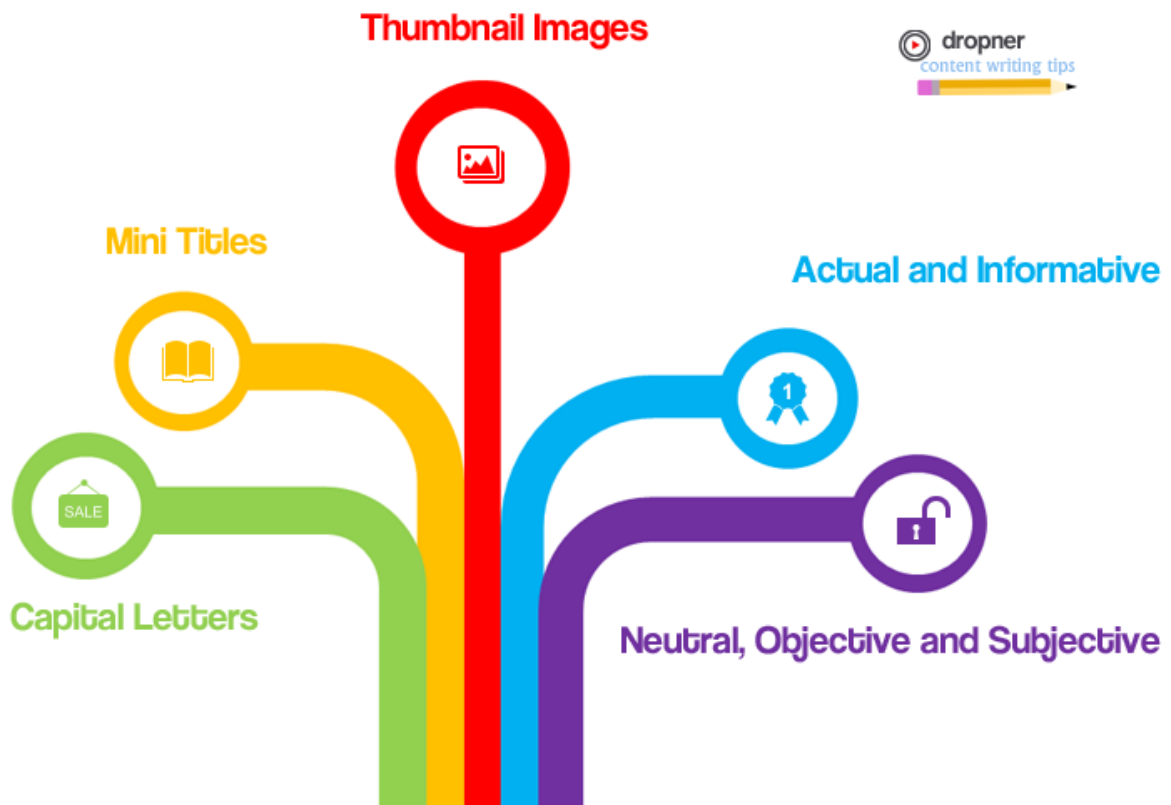
Go to [answerthepublic.com](https://www.answerthepublic.com) (answer the public) that will guide you in finding some new blogging ideas topics.

You can find certain topics that are inspiring enough to use.

If you are new to blogging I suggest to look for a free version and if you are an experienced blogger use also the free version.

It's not worth it to pay for things you only use a couple of time.

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## Chapter 3 Headlines

Using the word "best.". These headlines are great for SEO. These types of headlines speak right to public web searches.

View this if you're searching for ways to save money, wouldn't you be interested in the best way?

Or would you be satisfied with any old way?

These headlines are typically exact-match searches; starting with the words, "the best way to..."

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Go To Post

❖ By clicking this button will take you to my blog. <https://dropnerblog.wordpress.com>

## Chapter 4 Creating the best headline

Which headline gives the best results?

That depends on what the writer is trying to achieve.

Some are better for SEO because of the keywords, while others are more suited for drawing people's attention to social shares.



[Go To Post](#)

Examples of headlines.

## I. TUTORIALS / GUIDE

How To Seriously \_\_\_\_ That Drives \_\_\_\_

How To \_\_\_\_ in [#] easy steps

How To \_\_\_\_ in

How I Made \_\_\_\_ in \_\_\_\_

How To Find \_\_\_\_

How To Rock \_\_\_\_

How To Make A Strong \_\_\_\_

How To Completely Change \_\_\_\_

How To Create \_\_\_\_ That Gets \_\_\_\_

How To Get More \_\_\_\_

How To Generate More \_\_\_\_

How To Quickly \_\_\_\_

How To Deliver

How To Use \_\_\_\_ To Stand Out

How To Tell If \_\_\_\_

How \_\_\_\_ Boost Your \_\_\_\_

How To \_\_\_\_ The Right Way

How \_\_\_\_ Can Inspire Your \_\_\_\_

How To Get Rid Of \_\_\_\_

What To Do With \_\_\_\_

Where To Find \_\_\_\_

Quick Guide:

A Complete Guide To \_\_\_\_

What to Look for \_\_\_\_



Ultimate Guide: \_\_\_\_\_

Advanced Guide: \_\_\_\_\_

Beginners Guide: \_\_\_\_\_

Hack: \_\_\_\_\_

DIY \_\_\_\_\_

Practical Guide: \_\_\_\_\_

The Anatomy Of \_\_\_\_\_ That Gets \_\_\_\_\_

Full Guide: \_\_\_\_\_

How To Unlock \_\_\_\_\_

Getting Smart With \_\_\_\_\_

## II. LISTS

[#] Things your \_\_\_\_\_ Doesn't Tell You

[#] \_\_\_\_\_ Trends For [YEAR]

[#] \_\_\_\_\_ Every \_\_\_\_\_ Should Own

[#] \_\_\_\_\_ to Consider For \_\_\_\_\_

[#] Amazing \_\_\_\_\_ To Try Right Now

[#] Insane \_\_\_\_\_ That Will Give You \_\_\_\_\_

[#] Types of \_\_\_\_\_

[#] Questions You Should Ask Before \_\_\_\_\_

[#] Worth-It \_\_\_\_\_ For \_\_\_\_\_

[#] Jobs That Will Make You \_\_\_\_\_

[#] Secrets To \_\_\_\_\_

[#] Resources to Help You Become \_\_\_\_\_

[#] Ways to Embrace \_\_\_\_\_

[#] Proven Ways To \_\_\_\_\_

- [#] Signs You Might \_\_\_\_\_
- [#]-Point Checklist: \_\_\_\_\_
- [#] Pointers \_\_\_\_\_
- [#] Rules For \_\_\_\_\_
- [#] Habits Of \_\_\_\_\_
- [#] Things You Need To Know Before \_\_\_\_\_
- [#] Ideas To \_\_\_\_\_
- [#] Trends You Need To Know \_\_\_\_\_
- [#] Best \_\_\_\_\_ To \_\_\_\_\_
- [#] \_\_\_\_\_ We Love
- [#] Most Amazing \_\_\_\_\_ To \_\_\_\_\_
- [#] Facts About \_\_\_\_\_
- [#] Essential Things For \_\_\_\_\_
- [#] Key Benefits Of \_\_\_\_\_
- [#] Examples Of \_\_\_\_\_ To Inspire You
- [#] \_\_\_\_\_ That Will Motivate You Today
- [#] \_\_\_\_\_ Ideas
- [#] Reasons You Didn't Get \_\_\_\_\_

### III. TIPS

- [#] Tips For \_\_\_\_\_
- [#] Smart Strategies To \_\_\_\_\_
- [#] Most Effective Tactics To \_\_\_\_\_
- [#] Most Popular Ways To \_\_\_\_\_
- [#] Essential Steps To \_\_\_\_\_
- [#] Wrong Ways To \_\_\_\_\_
- [#] Creative Ways \_\_\_\_\_

- [#] Tips For Busy \_\_\_\_\_
- [#] No-Nonsense \_\_\_\_\_
- [#] Surprising \_\_\_\_\_
- [#] Handy Tips From \_\_\_\_\_ For \_\_\_\_\_
- [#] Superb Ways To \_\_\_\_\_ Without \_\_\_\_\_
- [#] Tricks \_\_\_\_\_
- [#] Ways To Make Sure Your \_\_\_\_\_ Is Not \_\_\_\_\_
- [#] Mistakes You'll Never Make Again
- [#] Mistakes You Don't Want To Make
- [#] Tactics To \_\_\_\_\_
- [#] Super Tips \_\_\_\_\_
- [#] That Will Make You \_\_\_\_\_
- [#] Foolproof \_\_\_\_\_ Tips For \_\_\_\_\_
- [#] Epic Formula To \_\_\_\_\_
- [#] Supercharge Your \_\_\_\_\_
- [#] Pleasant Ways To \_\_\_\_\_
- [#] Insane Ways To \_\_\_\_\_
- [#] Unique Ways To \_\_\_\_\_
- [#] Greatest \_\_\_\_\_ Hacks For \_\_\_\_\_
- [#] Things You Didn't Know About \_\_\_\_\_
- [#] Wittiest \_\_\_\_\_ To \_\_\_\_\_
- [#] Manly Things To \_\_\_\_\_
- [#] Outrageous \_\_\_\_\_
- [#] Weird But Effective \_\_\_\_\_ For \_\_\_\_\_
- [#] Things You Should Never Do \_\_\_\_\_
- [#] Wearable \_\_\_\_\_ For \_\_\_\_\_
- [#] Kick-Ass Ways To \_\_\_\_\_ Like A Ninja!

#### IV. MISC

Pick of the Week / Month

Editor's Pick Of The Week

Readers Pick of The Month

Intriguing

What No One Tells You About

Questions

You're Doing It Wrong:

Are The \_\_\_?

Why Are \_\_\_?

Who On The Earth \_\_\_

[#] Things That Make You Look Dumb On \_\_\_\_\_

You Won't Believe

What a \_\_\_\_\_ Really Looks Like

Amazing Secrets

Wish I had Known

[#] Myths About

Questions

Why Do You Want to \_\_\_\_\_?

Is Your \_\_\_\_\_ Design To \_\_\_\_\_?

Should You Create \_\_\_\_\_ To \_\_\_\_\_?

Why You Need To \_\_\_\_\_ For \_\_\_\_\_

Why Should You \_\_\_\_\_

Is \_\_\_\_ Affecting Your \_\_\_\_

Quiz: \_\_\_\_

Today's Big Q: \_\_\_\_

What The Heck Is \_\_\_\_?

Why I Don't \_\_\_\_

Who Else \_\_\_\_?

Comparison

\_\_\_\_ VS \_\_\_\_: Which Do You Need?

\_\_\_\_ VS \_\_\_\_: Which Is Really Better?

Why \_\_\_\_ beats \_\_\_\_

Misc

Throwback Thursdays: \_\_\_\_\_

Best Tip Ever: \_\_\_\_\_

The Only Tip You Need: \_\_\_\_\_

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## Summary

The first thing people see is your headline then your thumbnail, and most readers scan your post.

Therefore the headline must be well thought out. Don't use super long headlines but keep it short and be smart with it.

Don't forget that readers:

- Must scan your blog or business.
- Must be suggested enough to continue.
- Write complete and be whole with your bio, social media channels, and your production. Everything you do must indicate helping.

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