

Blogging Guide 101



- For Bloggers
- For Online Publishers
- For Small Business Owners
- For Content Writers
- For Creative Writers



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A blog starts with an intro

Writing a great intro can be chaotic sometimes. Some bloggers skip the intro. An intro can change personal opinions.

An intro must have:

- Meaning
- Curiosity
- Common opinions
- Short notice
- Involvement

The meaning

When writing content, you maybe use phrases or words and technical terms that the reader does not know.

Maybe you are talking about topics that your target group and your market do not interest.

Clarifying can give the reader the change to quickly over-look your story.

Curiosity

The text can exist on the web, and it is, therefore, not beneficial if you write it over.

Blogging has undergone many chances to connect. Now there are more options than before.

Various undiscovered topics are waiting for being searched.

That makes us curious about it!

Common opinions

The best blogger and reader can be stuck in thinking, or have a small vision, and opinion of something.

With an intro, you can extend that for them, the perk of that is that your visitor numbers can grow, which can lead to more followers or win in high online demand.

Short notice

The reader is not a robot, and we are not a blogging machine. We are only humans, so allow others to follow your message.

Don't overload or push your blog in the readers' faces.

Keep it simple, with reliable content not fictional with big numbers.

Write with wisdom about situations or circumstances. So others know what you mean from the start.

Involvement

In general, you have to prepare the reader so they can relate to your content.

To keep the reader focus on the story, then you must have logical writing.

Every time you have to involve or introduce your story to the reader. To keep them updated with the latest trends and to follow your message easier.

The bottom line

A good story begins with an easy to use intro that is shaped to connect the reader to your writings.

Don't neglect intro writing because you can lose the understanding of your story from the start.

Blog outline

What is a blog outline?

- Do you know it, or do you have no clue what that is?

Let's clear out the wrong ways of doing.

A blog outline is the basic layout of your blog post, view it this way your writing are the building blocks to construct it.

A blog outline consists of:

- Structure
- Layout
- Intro
- Body
- Ending

Structure

A well-structured writing style is clear then a chaotic one.

That also proves that you are serious and confident in your decisions, and you are simple to follow.

That way, you create friendship and unity.

Layout

In what form should your story be presented so that the reader can follow?

There are no real rules for it only guidelines.

The guideline that most writers use.

1. intro
2. having a body
3. the ending

That is the logical approach and most successful layout.

Body

Now you go into depth and give the reader a broad view of your findings.

This is the heart of your blog. You must divide the central arguments and side arguments of each other.

Go straight to the necessary things, and do not overdo your story with a lot of difficult words to explain something simple.

Avoid that because that causes the reader to drop out and turn away your blog post.

Remain conscious of which stage you are in.

Ending

You come to the final parts with your blog post.

Finish your story leaving the reader motivated, inspired, or curious.

Also, refer to your previous blog post and point the reader to it.

Success writing

Writing for impact means, involve your reader in your story with carefully chosen entertainment winnings factors.

Success factors of impact writing:

1. Using colors creates recognition so you can direct the reader to the essential parts.
2. The layout gives a quick over-look so that your blog is recognizable and friendly for the reader.
3. Giving structure to your text, so the reader can simply scan it.
4. Functional and logical that connects the reader.
5. Having smooth, flowing phrases that are easy to understand for the reader.
6. Know what you are going to write about that relates to the reader.
7. Sharpen the link-building skills that allow you to have a great blog brand.

Before you start publishing a blog, you need to know certain things about writing. Probably not every blogger and writer knows how to make texts fun.

It is not loading the reader with tips, facts, and guide rules.

Impact writing is a thoughtful writing style in which you have to consider the point of your story.

In other words: write with a sharp conscience for your target group.

Practical and logical

Every blog owner needs advice or help in writing. Think clear of the place your target audience is in.

Don't write fictional problems but only the real thing and following it up with proof.

Good running phrases

Phrases that flow well together are easier to understand. It is easier to convey a message clearly and quickly.

Know your topic

If you know what you are talking about, then you will also look much more constant. It is easier to write about the subject from an industry background. That is worth gold.

You can also read my other PDF on listings that covers the best keywords and headlines.

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Content Writers
Online Publishers
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