

CREATING HEADLINES

In



WORDPRESS

By dropnerblog

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Prologue

Blogging or writing, in general, is for most people difficult.

Especially coming up with titles and subtitles can be difficult for the blogger.

Usually, if you have no ideas, then the habit is to use cliché words and titles.

This booklet gives you a brief overview of the most popular words and shows you how you search for them.

Chapter 1 The know-how.

Fewer people read your blog posts than you think. More people read your headline than you think.

You might not know it, but your headline could be the goal you're losing traffic.

Great headlines, can make an impact oppositely. You can increase the traffic to your blog by as much as 500%, based only on the headline.

Not only does the headline influence click-through rates, but it sets the tone and introduces the principal subject of the blog post.

A title can have a high impact on the audience. A great title can deliver a message fast.

A great title depends on who you're writing to, and where they're reading it.

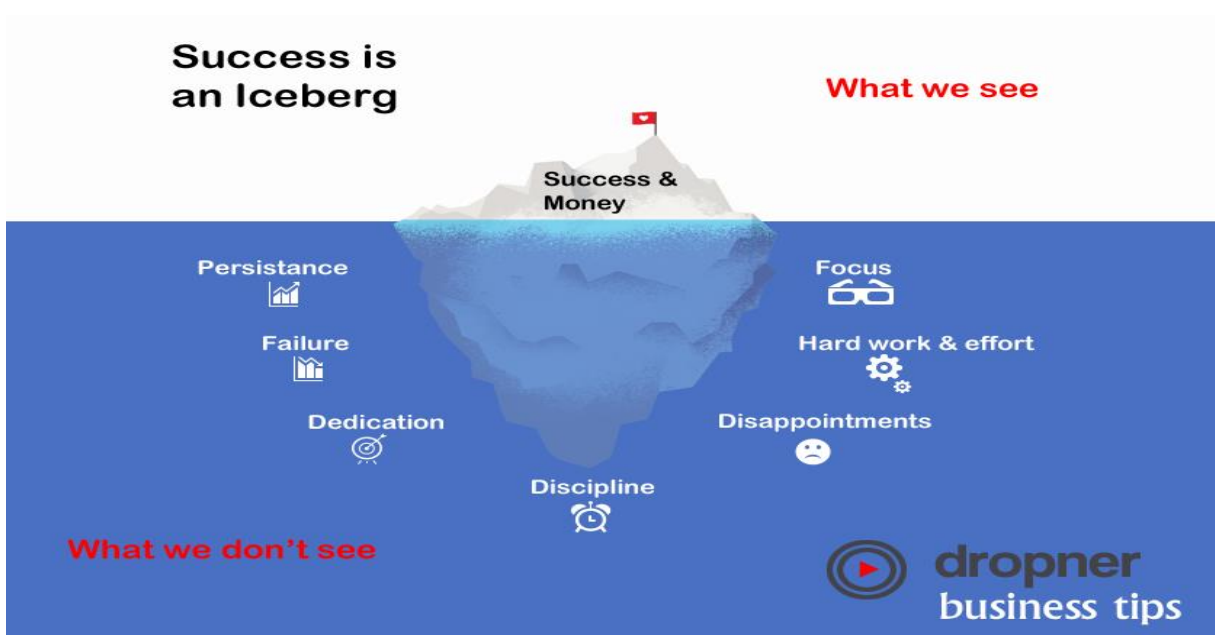
As a blog advisor, my job is to help your blog ownership grow. The content I create must achieve two things:

- They must appeal to their target personas.
- They must promise to provide worth to their target personas.

When I talk about the best headlines of all time, it gives a hint of the most creative titles.

When you create a headline for your WordPress blog, apply some factors such as hints, appealing, value, and worth.

Don't think or daydream only about success point readers in the right direction.



Chapter 2 Key pointer

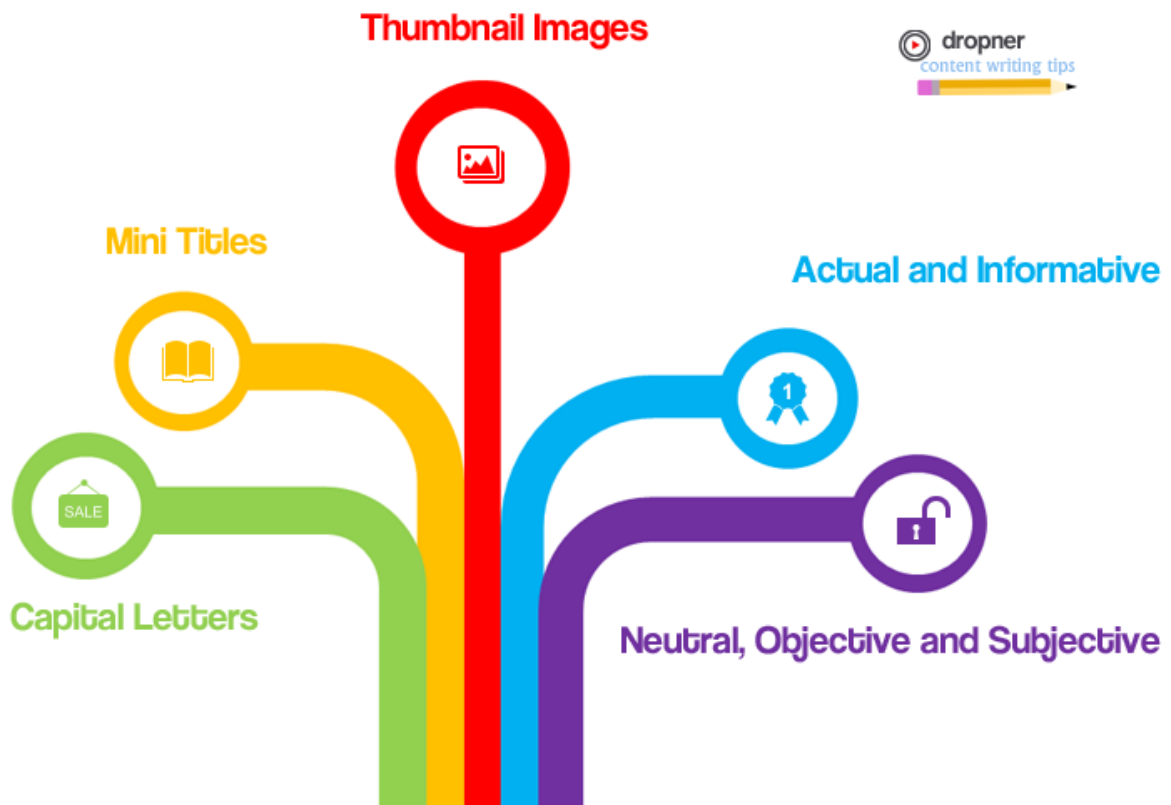
If you struggle with some basic questions, or you want to be specific.

Go to [answerthepublic.com](https://www.answerthepublic.com) (answer the public) that will guide you in finding some new blogging ideas topics.

You can find certain topics that are inspiring enough to use.

If you are new to blogging I suggest to look for a free version and if you are an experienced blogger use also the free version.

It's not worth it to pay for things you only use a couple of time.



Chapter 3 Headlines

Using the word "best.". These headlines are great for SEO. These types of headlines speak right to public web searches.

View this if you're searching for ways to save money, wouldn't you be interested in the best way?

Or would you be satisfied with any old way?

These headlines are typically exact-match searches; starting with the words, "the best way to..."



Go To Post

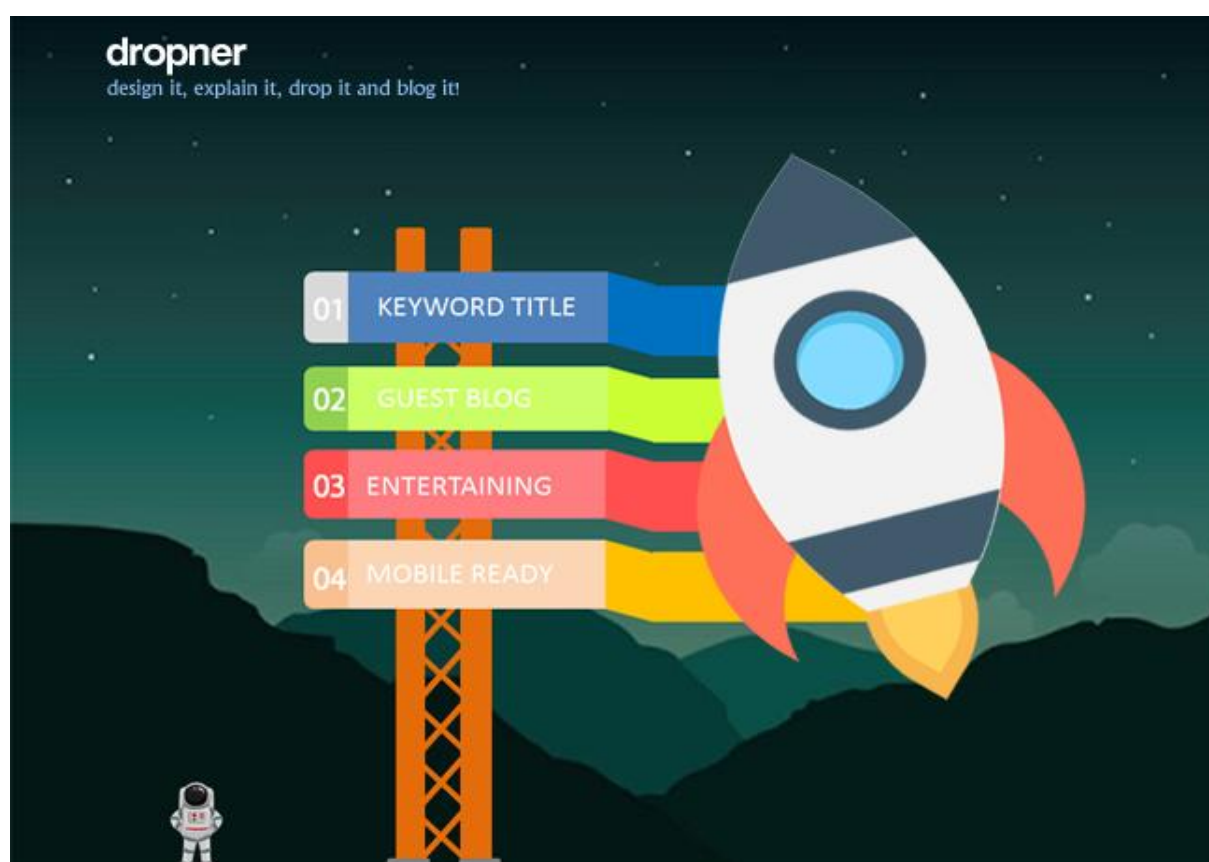
❖ By clicking this button will take you to my blog. <https://dropnerblog.wordpress.com>

Chapter 4 Creating the best headline

Which headline gives the best results?

That depends on what the writer is trying to achieve.

Some are better for SEO because of the keywords, while others are more suited for drawing people's attention to social shares.



[Go To Post](#)

Examples of headlines.

I. TUTORIALS / GUIDE

How To Seriously ____ That Drives ____

How To ____ in [#] easy steps

How To ____ in

How I Made ____ in ____

How To Find ____

How To Rock ____

How To Make A Strong ____

How To Completely Change ____

How To Create ____ That Gets ____

How To Get More ____

How To Generate More ____

How To Quickly ____

How To Deliver

How To Use ____ To Stand Out

How To Tell If ____

How ____ Boost Your ____

How To ____ The Right Way

How ____ Can Inspire Your ____

How To Get Rid Of ____

What To Do With ____

Where To Find ____

Quick Guide:

A Complete Guide To ____

What to Look for ____

Ultimate Guide: _____

Advanced Guide: _____

Beginners Guide: _____

Hack: _____

DIY _____

Practical Guide: _____

The Anatomy Of _____ That Gets _____

Full Guide: _____

How To Unlock _____

Getting Smart With _____

II. LISTS

[#] Things your _____ Doesn't Tell You

[#] _____ Trends For [YEAR]

[#] _____ Every _____ Should Own

[#] _____ to Consider For _____

[#] Amazing _____ To Try Right Now

[#] Insane _____ That Will Give You _____

[#] Types of _____

[#] Questions You Should Ask Before _____

[#] Worth-It _____ For _____

[#] Jobs That Will Make You _____

[#] Secrets To _____

[#] Resources to Help You Become _____

[#] Ways to Embrace _____

[#] Proven Ways To _____

- [#] Signs You Might _____
- [#]-Point Checklist: _____
- [#] Pointers _____
- [#] Rules For _____
- [#] Habits Of _____
- [#] Things You Need To Know Before _____
- [#] Ideas To _____
- [#] Trends You Need To Know _____
- [#] Best _____ To _____
- [#] _____ We Love
- [#] Most Amazing _____ To _____
- [#] Facts About _____
- [#] Essential Things For _____
- [#] Key Benefits Of _____
- [#] Examples Of _____ To Inspire You
- [#] _____ That Will Motivate You Today
- [#] _____ Ideas
- [#] Reasons You Didn't Get _____

III. TIPS

- [#] Tips For _____
- [#] Smart Strategies To _____
- [#] Most Effective Tactics To _____
- [#] Most Popular Ways To _____
- [#] Essential Steps To _____
- [#] Wrong Ways To _____
- [#] Creative Ways _____

[#] Tips For Busy _____

[#] No-Nonsense _____

[#] Surprising _____

[#] Handy Tips From _____ For _____

[#] Superb Ways To _____ Without _____

[#] Tricks _____

[#] Ways To Make Sure Your _____ Is Not _____

[#] Mistakes You'll Never Make Again

[#] Mistakes You Don't Want To Make

[#] Tactics To _____

[#] Super Tips _____

[#] That Will Make You _____

[#] Foolproof _____ Tips For _____

[#] Epic Formula To _____

[#] Supercharge Your _____

[#] Pleasant Ways To _____

[#] Insane Ways To _____

[#] Unique Ways To _____

[#] Greatest _____ Hacks For _____

[#] Things You Didn't Know About _____

[#] Wittiest _____ To _____

[#] Manly Things To _____

[#] Outrageous _____

[#] Weird But Effective _____ For _____

[#] Things You Should Never Do _____

[#] Wearable _____ For _____

[#] Kick-Ass Ways To _____ Like A Ninja!

IV. MISC

Pick of the Week / Month

Editor's Pick Of The Week

Readers Pick of The Month

Intriguing

What No One Tells You About

Questions

You're Doing It Wrong:

Are The ___?

Why Are ___?

Who On The Earth ___

[#] Things That Make You Look Dumb On _____

You Won't Believe

What a _____ Really Looks Like

Amazing Secrets

Wish I had Known

[#] Myths About

Questions

Why Do You Want to _____?

Is Your _____ Design To _____?

Should You Create _____ To _____?

Why You Need To _____ For _____

Why Should You _____

Is ____ Affecting Your ____

Quiz: ____

Today's Big Q: ____

What The Heck Is ____?

Why I Don't ____

Who Else ____?

Comparison

____ VS ____: Which Do You Need?

____ VS ____: Which Is Really Better?

Why ____ beats ____

Misc

Throwback Thursdays: _____

Best Tip Ever: _____

The Only Tip You Need: _____

Summary

The first thing people see is your headline then your thumbnail, and most readers scan your post.

Therefore the headline must be well thought out. Don't use super long headlines but keep it short and be smart with it.

Don't forget that readers:

- Must scan your blog or business.
- Must be suggested enough to continue.
- Write complete and be whole with your bio, social media channels, and your production. Everything you do must indicate helping.

Did you like to read this? Like it or share this with your friends. See more by following me and keep informed of my blog tips when they are published. **Thank you.**